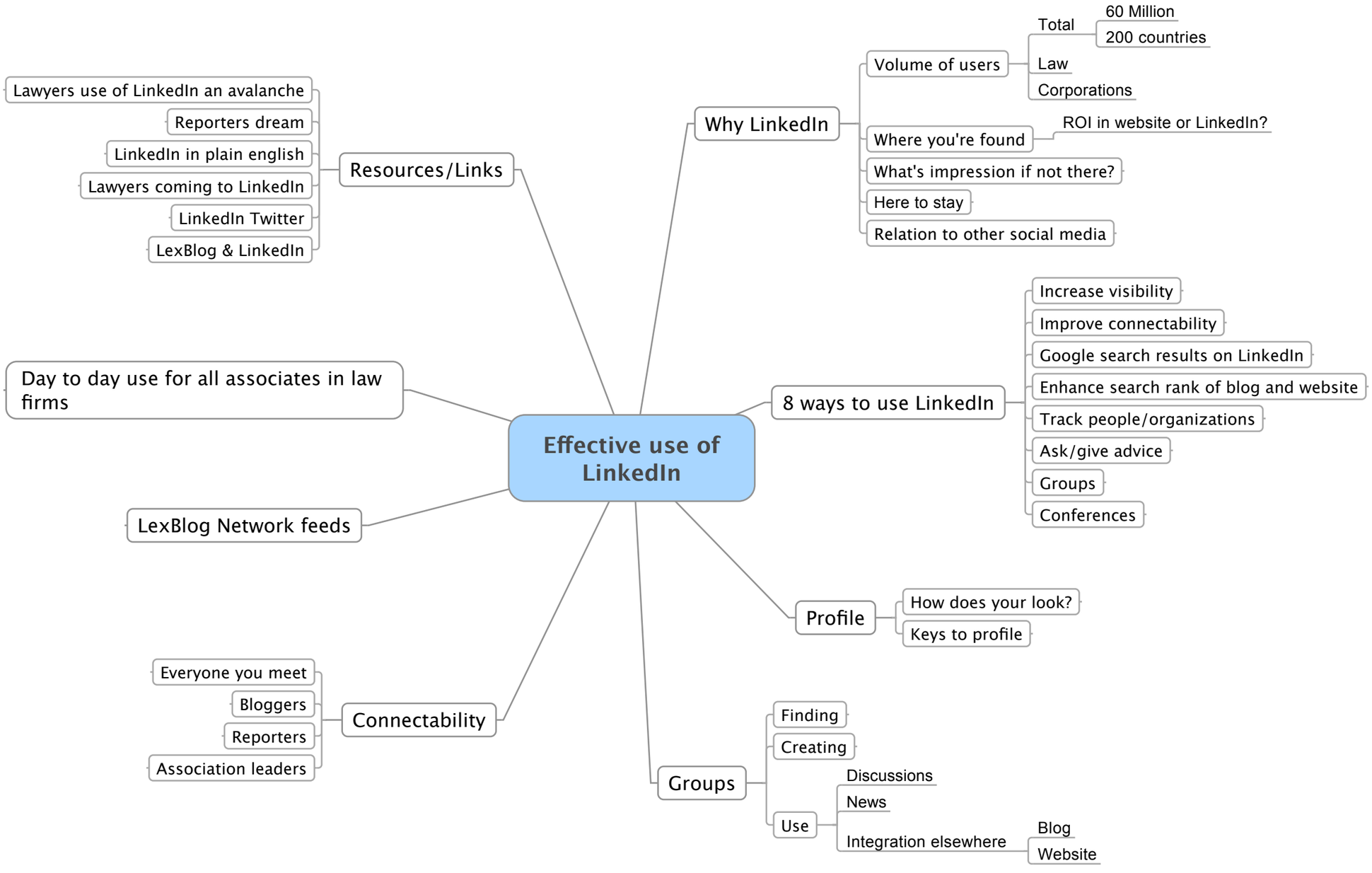
Effective use of LinkedIn
Why LinkedIn
Volume of users
Total
60 Million
200 countries
Law
Corporations
Where you're found
ROI in website or LinkedIn?
What's impression if not there?
Here to stay
Relation to other social media
8 ways to use LinkedIn
Increase visibility
Improve connectability
Google search results on LinkedIn
Enhance search rank of blog and website
Track people/organizations
Ask/give advice
Groups
Conferences
Profile
How does your look?
Keys to profile
Groups
Finding
Creating
Use
Discussions
News
Integration elsewhere
Blog
Website
Connectability
Everyone you meet
Bloggers
Reporters
Association leaders
LexBlog Network feeds
Day to day use for all associates in law firms
Resources/Links
Lawyers use of LinkedIn an avalanche
Reporters dream
LinkedIn in plain english
Lawyers coming to LinkedIn
LinkedIn Twitter
LexBlog & LinkedIn

LEXBLOG